

# ANH KIM NGUYEN

User Experience (UX) Designer & Front-End Developer

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## ABOUT ME

Innovative and results-driven UX Designer with over 10 years of experience in creating seamless digital experiences. Expertise in leading cross-functional teams to deliver user-centered designs and scalable solutions. Proven ability to translate complex business requirements into intuitive interfaces that enhance user satisfaction and drive business objectives.

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## EDUCATION & COURSES

### University of Texas Arlington

B.A. in Advertising & Design

2010 – 2015

### SMU CAPE UX Certification

2016

### NN/g UX Certification

2018

### Microsoft & LinkedIn Certification

Career Essentials in Generative AI

2024

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## SKILLS & TOOLS

**UX:** Figma, Adobe CC & XD, Sketch, Framer, Principle, Balsamiq

**UX Methods:** Personas, Storyboarding, Usability Testing, Usertesting.com, Experience Prototyping, Rapid Prototyping

**Coding:** HTML, CSS, JavaScript, TypeScript, Angular, React, Vue, Git, Azure, Agile Methodologies, ASP.NET, NodeJS

**Design:** Interaction Design, Visual Design, Data Visualization, Illustration

**BI:** PowerBI, Tableau, Qlik, SAP, Looker

**AI:** LLM, NPL, ChatGPT4, Gemini, Copilot, Machine Learning, Vision

## EXPERIENCE

### Walmart Business

User Experience Engineer

2024 – Present

Spearheaded the design and development of Walmart Business, Accounts & Acquisition.

- Collaborated closely with technical software architects, engineers, and product managers to simplify complex business workflows into intuitive user experiences.
- Designed and implemented new interface patterns and visual conventions across applications, ensuring consistency and usability.
- Conducted user research and integrated feedback to iterate on designs and enhance user satisfaction.
- Participated in discovery sessions to identify customer pain points and align design objectives with business goals.
- Contributed to the development of style guides, iconography, and design systems to streamline design processes and promote design consistency.
- Presented and advocated for design concepts to stakeholders, fostering alignment and support for design-led initiatives.

### AVEVA AI R&D

Principal UX Designer & Front-End Developer

2021 – 2024

Leveraged expertise in user-centered design and AI to create innovative, engaging product experiences.

- Created the design systems library for cross-functional teams: Emerald Design. Built a storybook for developers to leverage.
- Led the design and execution of AI-powered product strategies, ensuring a cohesive
- user-centric approach from ideation to implementation.
- Collaborated with AI engineers and product managers to define design requirements aligned with technical feasibility and business objectives.

## **AVEVA (Cont.)**

- Conducted user research, created wireframes, interactive prototypes, and high-fidelity mockups to validate design concepts and improve user interactions.
- Integrated machine learning models and AI technologies into user interfaces to enhance user experiences.
- Championed rapid prototyping and contributed to the development of reusable UI components.

## **RSM**

Principle UX & FE Developer

2022 - 2024

Lead the design and front end development for the tax partnership team to deliver products to B2C clients.

- Built the design system and UX kit for cross functional teams in tax accounting
- Create data visualizations on PowerBI
- Developed solutions for crypto wallet, batch processing, and predictive accounting

## **DesignIt, CBRE Contractor**

Sr UX & FE Developer

2021 - 2022

Elevated CBRE's digital presence by spearheading the development of a unified brand experience and a scalable design system.

- Spearheaded the development of a unified brand experience and scalable design system, ensuring brand consistency.
- Collaborated with global brand teams to establish a module library for consistent and efficient web development.
- Developed responsive and reusable UI components, optimizing design-to-development workflows.
- Led the creation of the Emerald Design System, contributing to internal design standards and best practices.

## **Deloitte**

Sr. UX & FE Developer

2019 - 2021

- Led design and engineering initiatives for innovative technologies within Deloitte's PSG Solutions Group, contributing to the firm's recognition as Tax Technology Firm of the Year.
- Established design branding standards and championed rapid prototyping using HTML, CSS, and Angular, accelerating design-to-development cycles.
- Collaborated with Product Partnership Managers and clients to translate business needs into user-centered software solutions.

## **EPE Innovations, PwC Vendor**

UX Lead & Front End Developer

2015 - 2019

Led the design and development of impactful digital experiences for a multi-billion dollar PwC client, driving user engagement and business success.

- Led multi-million-dollar digital experience projects for PwC, managing design teams and ensuring seamless delivery of web applications.
- Spearheaded rapid prototyping initiatives with HTML, CSS, Angular, Principle, and Framer, enhancing user engagement and validation processes.
- Developed comprehensive design strategies and mentored junior designers in Agile environments.

## **SRE Corporation**

UX Designer & FE Developer

2011 - 2014

- Developed and maintained user-friendly e-commerce platforms using HTML, PHP, and CSS, optimizing online customer experiences and boosting sales.
- Managed digital content lifecycle and implemented various e-commerce platforms to streamline online ordering process.